

Put the Power into PowerPoint: effective slides for academic purposes

A common issue with academic presentations at conferences or in the lecture room is that slides are overpacked with data and very difficult to follow for the audience. The point of PowerPoint is to assist the presenter in highlighting clear key messages and presenting data in a visually pleasing and memorable way. Instead, it often overwhelms the audience and leaves them lost and confused.

In this interactive workshop, participants will learn how to:

- design slides more effectively
- present slides in a clearer and more engaging way through
 - body language
 - impactful vocal delivery
 - clear signposting
- **structure** an academic presentation effectively so that slides support rather than overwhelm the flow of a successful talk

Pre course:

participants are requested to bring in a sample slide from a typical presentation to work on in the second half of the workshop.