

## Talk like TED

Senior managers will inevitably be invited to give a keynote speech at some point in their careers. The coaching will give them a unique opportunity to develop and deliver such a speech to perfection.

It covers the key elements of powerful public speaking and takes the participant through a set of increasingly challenging speaking activities aimed at developing confidence, increasing effectiveness and enabling them to find the voice and style that suits them best.

Speeches are filmed and used as the basis for supportive feedback from the trainer. The coaching will enable participants to review their practice, explore new ideas and continue to develop their skills. The growth in confidence, self-awareness and ability as speakers will help build their reputation and that of the institutions they represent.

### **Topics for TED style talks will include:**

- Create strong messages to power a talk
- Connect to your authenticity and emotion as a speaker
- Develop gravitas as a speaker through vocal impact and physical presence
- Use storytelling and striking visuals to bring content to life
- Make complex content accessible to non-expert audiences
- Open a talk with maximum impact
- Sustain audience engagement with a tightly focused structure
- End a talk with an inspiring call to action
- Explore tools for developing humour in your talk